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Liz Lockwood explains computer-based patient/flight matching program

Corporate Angel Network Receives \$20,000 from ChevronTexaco Global Aviation and B/CA's Corporate Angel Award Program

ChevronTexaco Global Aviation and *Business & Commercial Aviation* (B/CA) magazine co-sponsor the Corporate Angel Award, a quarterly tribute to corporations and their flight departments that have demonstrated outstanding dedication as participants in Corporate Angel Network. ChevronTexaco recognizes the award with a full-page ad in B/CA magazine, a plaque commemorating the award, and \$2,500 worth of aviation fuel. B/CA magazine generously donates the proceeds from the ads to Corporate Angel Network.



(l to r) Dale Anderson, Gil Wolin, Keith Sawyer, and Peter Fleiss

On Thursday, July 24th, CAN headquarters received a most welcome visit from B/CA's publisher Gil Wolin and ChevronTexaco Global Aviation's Dale Anderson, General Manager of General Aviation, and Keith Sawyer, Manager-Brand and Business Development. Peter Fleiss of Safe Flight and CAN led them on a tour of the building, introducing them to many of our volunteers and staff. Liz Lockwood, Director of Volunteers, provided a show-and-tell overview of our program and answered many questions about exactly how everything has to mesh to bring a patient together with the needed flight.

In a small ceremony, the three then presented Peter Fleiss with a check for \$20,000 generated by the 2003 Corporate Angel Award ads in B/CA, which he gratefully accepted on behalf of Corporate Angel Network. "Corporations, pilots, and executives who open their aircraft to cancer patients in need of critical treatment deserve recognition," noted Wolin. "With this award, ChevronTexaco Global Aviation and *Business & Commercial Aviation* magazine are boosting public awareness, providing companies with a positive example, and contributing generously to Corporate Angel Network."

The most recent Corporate Angel Award was presented to Limited Brands in April of this year. Previous recipients include Corning, Ford, Verizon, American Home Products, International Paper, Schering-Plough and Dow Chemical.

ChevronTexaco, a longtime participant in Corporate Angel Network and one of its staunchest supporters, ranks among the world's largest global energy companies, is active in more than 180 countries, and is involved in all energy sectors. ChevronTexaco Global Aviation is a leading fuel and services provider to the Business Jet market, with more than 750 FBOs in the U.S.

From the Executive Director

As this issue goes to press, our 17,000th flight is less than a month away! We continue to arrange record breaking numbers of flights each month, despite power outages, disruptions to telephone service, and the usual decrease in scheduled flights and doctor's appointments due to summer vacations.

Summer brings golf tournaments, too. Air Routing, Avitat, and FlightSafety generously donated part of the proceeds of their annual golf outings to CAN. Pictures and details will be in the Fall issue of *Flight Lines*.

Several new volunteers have joined us, and a Volunteer PR Group has been formed. Task forces are targeting 52 new corporations and working to further develop our relationships with the major cancer treatment centers.

All in all, a busy, productive summer. Hope you enjoy the rest of yours—
Bonnie LeVar

CAN Flight Lines

Published quarterly by Corporate Angel Network, the national public charity that partners with over 500 U.S. corporations and fractional owners, using the empty seats aboard their aircraft to fly cancer patients to recognized treatment centers, free of charge. Financial need is not a factor in eligibility.

Based in White Plains, New York, Corporate Angel Network operates out of offices donated by Westchester County Airport. With the assistance of referring physicians, corporations, flight departments, and leading treatment facilities, a team of 60 part-time volunteers and six full-time staff arranges approximately 1,800 flights a year.

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Corning Honored for Completing More Than 2,500 Corporate Angel Flights

Since becoming a CAN participating corporation in 1983, Corning, Inc. has flown more than 2,500 flights with CAN patients aboard. To honor the company for its dedication and generosity, Randy Greene, CAN's Chairman, piloted Safe Flight Instrument Corporation's Falcon 20 from its home base at Bridgeport, CT to Elmira, NY to personally present Corning's Chairman Jamie Houghton with a special award in recognition of his company's outstanding support. Also onboard were CAN's Executive Director, Bonnie Le Var, Safe Flight's Peter Fleiss, Jack Olcott, then President of NBAA, and Dr. Brian H. Kushner of Memorial Sloan-Kettering Cancer Center (MSK) in New York, who recently joined CAN's Board of Advisors.

Dr. Kushner, who specializes in the treatment of neuroblastoma and treats many young CAN patients at MSK took

time out

from his

demanding schedule to take part in the Corning award ceremony. He made the point that CAN flights provided by corporations like Corning not only make travel to treatment possible for patients with compromised immune systems, but also offer patients and their families the hope and encouragement so important to survival.

The award was presented at Corning's flight facility. Also present were Bill Schultz, Corning's Director of Aircraft Operations, another recent recruit to CAN's Board of

Advisors, and Sue Kirchbaum, Operations Supervisor, as well as Wilson Leach, Managing Director of *Aviation International News*.

In her comments, Bonnie Le Var particularly noted "how wonderful Corning's entire flight department is to us. Everybody there is just terrific!"

Chicago Publisher Donates PR/Advertising Resource

In our campaign to recruit new corporations and increase awareness of our service among both doctors and patients, two of our most effective tools are public relations and *pro bono* advertising. We were sometimes hampered, though, by difficulty in obtaining current media information.

A call to Bacon's Information, Inc., a major publisher and purveyor of media intelligence for PR and Marketing professionals, led

quickly to Ruth McFarland, VP & Publisher, who very kindly donated a complete set of Bacon's Media Source Directories: Newspaper, Magazine/Newsletter, Radio, and TV/Cable.

Both Rita Nederman, a sparkling successor to the legendary Bert Sussman in successfully soliciting *pro bono* advertising space for us, and our recently formed Volunteer PR Committee have been making good use of them!



Jamie Houghton and Randy Greene



(l to r) Bill Schultz, Jamie Houghton, and Sue Kirchbaum

Photojournalist Chooses Corporate Angel Network for Documentary Project

Gabe Palacio, a freelance photographer with over 15 years experience whose clients include Discovery Channels, General Electric, *Fortune*, *Golf Digest*, Fox Television, Showtime, *Sports Illustrated*, and *The Wall Street Journal*, came to us at the beginning of this year with an interesting proposal. Aurora, the agency that represents him, had decided to commemorate its tenth year as an agency committed to social documentary photography by asking each of its 25 contract photographers to choose a nonprofit organization to document during 2003. He had heard about Corporate Angel Network; would we allow him "to do a 'day in the life' illustrating what you do and who you help?" With his assurance that he would try "to be a 'fly on the wall' and not disrupt the natural order," we readily agreed.



Photo by Gabe Palacio

Palacio became a familiar presence at our offices and even on some CAN flights—you may have noticed some of his photos in the Spring *Flight Lines*. The completed story can now be seen on Aurora's website at <http://www.auroraphotos.com/indexnp.html>, and will soon be linked to our own website. In September, Aurora will promote the group of stories to media throughout the world.

Our Thursday Volunteers

Our Thursday volunteers are a wonderful and diverse group. Some have been with us almost "from the creation," and others are relatively new to the CAN scene, but all are energetic, good-humored, and dedicated. Kudos and thanks!



Pictured here (l to r) in the back row are: Anne Orum, Sallie Williams, Fran Altman, Mike Kempler, and Bob Harrison. In front (l to r) are: Nancy Beckerman, Maggi Porterfield, and Rhoda Fischman.

Betsy Koch, Semon Nemlich, and Sue Sekulow, absent when the photo was taken, are also very active participants in the group.

We Welcome These New Corporations

Amgen, Inc.
BSC America
Buckeye Check Cashing
Cardinal Health
Corporate Aviation Concepts/
dba Jetstream Aviation
Haworth, Inc.
Kansas City Life Insurance Company
KGF Aviation, LLC

Lampson International, Inc.
Panattoni Development Company
Morande Ford, Inc./RJM Aviation
Nashville Jet Charters
Pipe Distributors, Inc.
Ross Stores, Inc.
S-Prop, LLC
Trevitt O/Malley Company

Three NYC Media Experts Help Us Put Our Best Foot Forward

The expertise of three generous New York media companies has helped Corporate Angel Network immeasurably in our efforts to promote and expand our program.

Big Sky Editorial Company Inc., one of New York's top editing and post-production facilities, completely re-edited and re-mastered our existing video, incorporating new footage, a new sound track, a new voice-over, and new super-titles. Over the course of four days, one of their editors, Miky Wolf, not only did all the post-production work, but also filmed an interview with Dr. Kushner. This gift of time, equipment, and expertise was graciously donated by Chris Franklin, owner of Big Sky Editorial, who is an old friend and colleague of Vicki Blucher, our Patient Registrar.

FusionLab, a New York multimedia design firm founded in 1999 by Alon Koppel, conceives, designs, and executes websites, DVDs, corporate identity programs, and printed matter for a range of clients from not-for-profits to international corporations. For many, the website is the first, and sometimes the only, impression of CAN, and we are grateful to FusionLab and Alon Koppel for their generosity in designing our attractive and functional website, completely *gratis*.

French/Blitzer/Scott, LLC, a full-service marketing and communications firm in New York, has been designing all our advertising, literature, and other collateral materials for some time, as well as providing our *pro bono* ads to the publications that agree to run them. Continuing thanks to Bob Scott, President, who has been a longtime friend and supporter of Corporate Angel Network and recently joined our Advisory Board.

CAN Featured in TV and Radio News Specials

This summer, CAN was featured in an NBC-TV News segment shown in the New York metropolitan area, and an Associated Press Radio Network story that was broadcast nationwide.

In May, NBC-TV's Kendra Farn produced an informative and very moving story about CAN patient



Tammy Nash (r) settles in aboard International Paper's jet

Tammy Nash's flight from White Plains to Boston on International Paper's corporate jet, with CEO and Chairman John Dillon and other executives on board. Farn also filmed Nash's checkup at Dana Farber, where she is enrolled in Dr. Dan George's clinical trial for VHL (von Hippel-Lindau). (Her almost lifelong battle with VHL was detailed in the Spring 2003 issue of

Flight Lines.) She wrote us that "the whole day was a true once-in-a-lifetime experience I will never forget."

Her return trip with Air Frantz from Boston home to Mississippi was also unforgettable, and almost cured her of her fear of flying. "Scott [Frantz] let me sit in the pilot's seat, and watch the clouds. He even tried to get me to take the controls! I knew my family would never believe it; he had to take my picture for proof."

AP Radio's Bryant Thomas first did a one-minute telephone interview with Bonnie Le Var in June. He found the CAN story so compelling that a few weeks later he came in person to our offices to tape a four-minute feature that included interviews with Le Var, Scott Frantz, Liz Lockwood, and CAN patient Wendy Brantley.

A 24-year-old Theatre major at

Marymount Manhattan College in New York, Brantley has flown with CAN numerous times in the last two years, going to treatment in CA, TX, and NC. Of flying with CAN, she said, "It's an absolute breeze. It's made my life so much more productive. I know if there's somewhere I need to go, I'll get there."

Said

Frantz, who has flown

numerous CAN patients of all ages, "Each flight is special, but it's the children who really capture our hearts and make this mission worthwhile. They give you a smile; they *know* that something special is occurring. That smile is all I need to see."



Wendy Brantley (l) and Bonnie Le Var



Bryant Thomas (l) interviews Scott Frantz



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